

Introducing

The **G** SERIES[®]

THE G SERIES SYMPOSIUM

AUGUST 12, 2010 • MARS CENTRE FOR INNOVATION • TORONTO

AS THE GLOBAL LEADER IN INNOVATIVE SPORTS NUTRITION FOR OVER 40 YEARS, GATORADE HAS DONE IT AGAIN. WE'RE LAUNCHING THE NEXT GAME-CHANGING INNOVATION FOR PERFORMANCE ATHLETES: **THE G SERIES!** To celebrate this monumental event, we're bringing together thought leaders from the entire spectrum of athletics and performance - including athletic training, government, education, professional league officials and nutritionists. Our focus on the day will be about the unique needs of today's performance athlete. We're also bringing along elite performance athlete Georges St. Pierre, one of the hardest training athletes in the world!

Please **RSVP** to kloiacono@sdimarketing.com before **JULY 23rd**. Space is limited.



AS A GUEST OF GATORADE, THERE IS NO CHARGE FOR THIS EVENT.

HERE ARE JUST SOME OF THE DAY'S HIGHLIGHTS:

- CATA Approved Course with a 1.0 CEU. Plus, Q&A session about products and supplements.
- The Gatorade Sports Science Institute unveiling of the G Series.
- Live Performance Lab with Georges St Pierre and performance athletes.
- Panel discussions focused on Preparation, Performance and Recovery: panel will include nutritionists, medical professionals and athletes.
- Press conference with Georges St. Pierre and other performance athletes.

More details and exciting additions are soon to follow.

