The Canadian Nutrition Society (CNS) – from bench to bedside
Partners in promoting evidence-based nutrition science and education – advocating for best practices and policies for the promotion of health, and the prevention and treatment of disease.
The Canadian Nutrition Society (CNS) is a leading society that integrates multiple disciplines and professions interested in nutrition – including food scientists, academics, healthcare providers, registered dietitians, government, industry leaders, and trainees/future professionals.

Formed in 2010 after a merger between the Canadian Society for Clinical Nutrition and the Canadian Society for Nutritional Sciences, the CNS aims to further nutrition as an important factor in maintaining health, preventing and treating disease.

CNS 2016-2019 Strategic Plan:
- CNS is established as the go-to organization for evidence and its translation on nutrition
- CNS provides professional development and engagement opportunities for its members
- CNS has a communications/advocacy strategy to maximize awareness and engagement of the nutrition sector in its activities and initiatives
- CNS has a stable financial future

New CNS initiatives in development include:
- Annual webinar series
- CNS expert database
- CNS Expert Interest Groups (EIGS) – focusing on issue specific areas
- Nutrition research advocacy
- Government consultation engagement
- Collaborative forums, including Food for Health, food regulation modernization, the Nutrition Among Newcomers to Canada initiative
- Nutrition literacy resource development

By supporting the CNS, your organization will:
- Work alongside a leading Canadian society that connects the full spectrum of the nutrition profession – from bench to bedside
- Have the opportunity to network with notable Canadian nutrition scientists, healthcare professionals, and other nutrition experts
- Benefit from a range of expertise and independent points of view to best serve the health of Canadians
- Engage in the latest nutrition-related research and issues
- Support CNS in effectively educating on nutritional best practices
- Enable CNS to play a role in policy development
- Nurture successful business relationships
- Reach out to trainees and young professionals, helping them to reach their potential to become the next generation of skilled nutrition leaders
- Play an important role in working towards a better and healthier future for all Canadians
CNS ANNUAL CONFERENCE

The CNS Annual Conference is a forum for the presentation of scientific research spanning basic, clinical, community and regulatory/policy nutrition research. It offers an exceptional learning and networking environment and brings together nutrition experts, opinion leaders, food scientists, academia, healthcare professionals, industry representatives, government officials, and future leaders. Our conference attracts 450+ delegates and continues to grow each year.

Recorded conference sessions are available for viewing in the CNS Education Portal. Since 2016, CNS has had more than 6000 downloads of recorded sessions.

ANNUAL CONFERENCE
May 3-5
2018
HALIFAX

HALIFAX CONVENTION CENTRE
1800 Argyle Street
Halifax, Nova Scotia

cns-scn.ca
CNS THEMATIC CONFERENCE

ADVANCES IN NUTRITION
FROM DAILY LIVING TO HIGH PERFORMANCE SPORT

The CNS is pleased to announce the theme for our 2018 Thematic Conference: 

While the program is still in development, it will focus on the latest research, current knowledge and practical application of sport nutrition for the every-day practitioner. Plan to join us to learn about:

- Weight loss and muscle gain in athletes and active individuals
- Low carb, high fat diets for prevention and performance
- Nutrition and healing
- Strategies for building a successful sport nutrition practice

The program will be of interest to clinicians and registered dietitians, sport nutrition professionals, researchers, academics, industry leaders and trainees.

Hilton Toronto, 148 Richmond Street West, Toronto M5H 2L2 | Watch for more information at www.cns-scn.ca

SATURDAY, JANUARY 13, 2018
8:30 am to 5:00 pm

The CNS hosts an annual thematic conference that focuses on current advances in one defined topic. At this event, attendees learn about current issues and controversies in nutrition from leading researchers. Recorded sessions are available for later viewing in the CNS Education Portal. In 2018, CNS will be enhancing outreach of this activity by offering a live-streaming option to enable participation of delegates from across Canada.

The 2018 CNS Thematic Conference will focus on:
Advances in Nutrition – From Daily Living to High Performance Sport.

In development – Newcomers to Canada: Access to Food and Health, Time for Action!
CNS WEBINAR SERIES

In an effort to build on our educational offerings, the CNS launched its webinar program in 2015. The response has been exceptional – with registration numbers exceeding 700 in many webinars. In addition, webinars are accessible in the CNS Education Portal free of charge for CNS members and for a small fee for non-members. CNS webinars provide ideal opportunities to bring key experts and opinion leaders to our network to present on focused nutrition topics chosen by our Education Committee. Since 2016, CNS has had more than 6000 downloads of recorded webinars and conference sessions.

Sponsorship Opportunity: The CNS invites our industry supporters to consider hosting a joint webinar on an issue/topic of interest. Proposed topics and speakers must be approved by the CNS Education Committee and Board of Directors, and are subject to availability within the CNS webinar schedule. To ensure that topics and content meet the interests of our members and respect our mandate to provide evidence-based information, decisions on content, the execution, and the management of the webinars remains exclusively with CNS.

JOINT CNS/INDUSTRY SPONSORED WEBINARS

Industry is invited to host a webinar via CNS. The proposed topics and speakers must be approved by the CNS Education Committee and Board of Directors, and are subject to availability within the CNS webinar schedule. The decision on content, the execution, and the management of the webinars remains exclusively with CNS.

<table>
<thead>
<tr>
<th>Entitlement</th>
<th>Platinum</th>
<th>Gold</th>
<th>One Sponsor $5,000</th>
<th>Two + Sponsors $2,500</th>
<th>3+ Sponsors $3,500</th>
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</thead>
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<tr>
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</tbody>
</table>

CNS FOOD FOR HEALTH WORKSHOP

The CNS Food for Health Workshop is held in conjunction with the CNS Annual Conference. It brings together stakeholders spanning the food for health continuum – including producers, manufacturers, processors, food scientists, academia, government, healthcare professionals, and consumers.

The Food for Health Workshop aims to break down silos, and establish ways to work collaboratively in our mutual efforts to enhance the health of Canadians through food and nutrition.
THREE WAYS TO ENGAGE WITH THE CANADIAN NUTRITION SOCIETY

CNS PARTNER
As a CNS Partner, you will be recognized for your role in supporting the ongoing activities of the CNS, including the CNS Annual Conference, Thematic Conference, Webinar series, and other relevant events and activities. CNS Partners will be recognized on the footer of the CNS website. CNS Partners can choose from the widest entitlement options available.

CNS SPONSOR
As a CNS Sponsor, you will have the opportunity to pick and choose the specific activity(ies) that you wish to support. As a CNS Sponsor, you will be recognized solely in these areas.

CNS CONFERENCE EXHIBITOR
As a CNS conference exhibitor, you have dedicated access to 450+ professionals spanning the nutrition sector, including scheduled Poster and Exhibitor Viewing time within the conference program.
Core benefits include:
- Logo recognition on the CNS website
- Logo recognition at the following CNS events –
  - CNS Annual Conference
  - CNS Thematic Conference
  - CNS Webinar series
- FOUR complimentary registrations to attend:
  - CNS Annual Conference
  - Food for Health Workshop
  - Conference Opening Reception
  - Annual Awards Banquet
  - CNS Thematic Conference
- Opportunity to host ONE Plenary/Symposium Lecture sponsor at the CNS Annual Conference
- **PRIME** Exhibit booth (10’ x 10’) space at both the CNS Annual and Thematic Conferences
- The opportunity to offer TWO industry-sponsored webinars (topic to be approved by the CNS Education Committee and CNS Board of Directors)
- Logo on delegate bags
- Delegate bag insert
- Product sampling opportunity
- FULL page advertisement in the printed CNS Annual Conference program
- Advertising on CNS website (12 months)
- Advertisement on the conference mobile app
- Social media recognition
- Partner ribbons
- Meeting with members of the CNS Board of Directors
- Invitation to the January 2018 Faculty Dinner

Choice of TWO of the following OPTIONAL Annual Conference entitlements:
- Annual Conference Welcome Reception (one available)
- Breakfast or lunch sponsor (Two of each available)
- Opportunity to offer a relevant menu item (to be approved)
- Lanyard sponsor (one available)
- Keynote sponsor and introduction (one available)
- Conference-related email to delegates
- Opportunity to provide co-branded SWAG (cost of item to be covered by partner)
- Hotel room gift drop (gift to be supplied)
- Access to onsite meeting rooms (upon request)
- Reserved table at CNS Banquet (Banquet tickets extra, excluding those already complimentary)
Core benefits include:

- Logo recognition on the CNS website
- Logo recognition at ALL CNS events
  - CNS Annual Conference
  - CNS Thematic Conference
  - CNS Webinar series
- THREE complimentary registrations to attend:
  - CNS Annual Conference
  - Food for Health Workshop
  - Conference Opening Reception
  - Annual Awards Banquet
  - CNS Thematic Conference
- **PRIME** Exhibit booth (10’ x 10’) at both the CNS Annual and Thematic Conferences
- The opportunity to offer ONE industry-sponsored webinar (topic to be approved by the CNS Education Committee)
- Logo on delegate bags
- Delegate bag insert
- Product sampling opportunity
- One HALF PAGE advertisement in the printed conference program
- Advertising on CNS website (12 months)
- Advertisement on the conference mobile app
- Social media recognition
- Partner ribbons
- Meeting with members of the CNS Board of Directors
- Invitation to the January 2018 Faculty Dinner

Your choice of ONE of the following OPTIONAL social events:

- Breakfast or lunch sponsor (two of each available)
- Conference-related email to delegates
- Plenary/Symposium Lecture sponsor
- Opportunity to offer a relevant menu item (to be approved)
- Opportunity to provide co-branded SWAG (cost of item to be covered by partner)
- Hotel room gift drop (gift to be supplied)
- Access to onsite meeting rooms (upon request)
- Reserved table at CNS Banquet (Banquet tickets extra, excluding those already complimentary)
**SPONSORSHIP OPPORTUNITIES**

**CNS ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES**

Halifax, Nova Scotia – May 3-5, 2018

**DIAMOND**
- Logo on conference website, conference program, rolling PowerPoint
- THREE complimentary conference registrations
- THREE Food for Health preconference workshop registrations
- THREE Opening reception tickets
- THREE Banquet tickets
- Opportunity to sponsor a conference session (additional $5000)
- 10’ x 10’ Exhibit booth
- Delegate bag insert
- Product sampling opportunity
- Advertisement (online program app)
- Social media recognition
- Sponsor ribbons
- Meeting with CNS Board of Directors representatives

- Opportunity to value-add the Diamond package with choice of ONE item from the A la Carte menu at 25% off of the posted price.

**EMERALD**
- Logo on conference website, conference program, rolling PowerPoint
- ONE Annual Conference registration
- ONE Opening reception ticket
- Sponsor ribbons
- Table top exhibit booth (or upgrade to 10’ x 10” for an additional $750.00)

**RUBY**
- Logo on conference website, conference program, rolling PowerPoint
- TWO Annual Conference registrations
- TWO Complimentary registration to Food for Health workshop
- TWO Opening reception tickets
- TWO Banquet tickets
- Table top exhibit booth (or upgrade to 10’ x 10” for an additional $700)
- Delegate bag insert
- Advertisement (online program app)
- Sponsor ribbons
- Opportunity to Value-add the Diamond package with choice of ONE item from the A la Carte menu at 10% off of the posted price.

**A la Carte Event Add-ons**
- Title sponsor: Lobster Dinner Sponsor (Annual Conference only) – Cost $6,000
- Co-branded Lounge and Charging station sponsor (Annual Conference only) – Cost $6,000
- Healthy snack station sponsor (Annual Conference only) – Cost $6,000
- Coffee Cart sponsor – (Annual Conference only) – Cost $5,000
- Opportunity to offer a relevant menu item (to be approved) $3,000
- Banquet Wine sponsor – Cost $3,000
- Advertising on CNS website (12 months) - $4,000
- One HALF page ad in program (3 available) - $2,000
- One QUARTER page ad in program (4 available) - $1,200
- Award sponsor (select from next page)
AWARDS

The Awards listed below represent those currently available for sponsorship. Sponsorship of CNS awards helps us to offset travel, accommodation and/or honourarium/prize. The sponsorship value has been calculated in light of the related costs and conference exposure per award.

Khursheed Jeejeebhoy Award for Best Application of Clinical Nutrition in Research Findings to Clinical Practice
This prestigious award is given to an individual who has made an outstanding contribution in the broad sphere of application of clinical nutrition research beyond the nature of achievement that would normally be recognized by an award for such application of nutrition research findings.
Includes:
• Plenary lecture during the conference
• Monetary gift and plaque
• Formal Award presentation at the CNS Banquet

Young Investigator Award for Outstanding Research
This annual award is made available to an individual who received their last academic degree not more than 15 years before the nomination deadline for the year in which the award is to be offered, and who has made an outstanding contribution to research in nutrition within the preceding five years.
Includes:
• Plenary lecture during the conference
• Monetary gift and plaque
• Formal Award presentation at the CNS Banquet

Earle Willard McHenry Award for Distinguished Service in Nutrition
This prestigious award is given in recognition of distinguished service in the field. The award is given for merit in teaching, in providing inspiration to students and colleagues, in providing leadership through professional associations resulting in significant progress in nutrition, in giving administrative or material support towards long-term development of outstanding nutritional or nutrition-oriented programs, in research achievement which has led to service achievement, in stimulating the interest of students or in creating an atmosphere of public acceptance.
Includes:
• Acceptance speech at CNS Banquet
• Monetary gift and plaque
• Formal Award presentation at the CNS Banquet

CNS Volunteer Leadership Award
This award is given in honour of a CNS member who has contributed significantly to CNS activities and its mission to promote the health of Canadians through nutrition. The CNS President chooses the recipient.
Includes:
• Formal Award presentation at the CNS Banquet
• Monetary gift and plaque

PhD Dissertation Award
The PhD Dissertation Award is given for outstanding research in nutrition at the PhD level and considers scientific papers constituting a publication of thesis material as a component of the award.
Includes:
• Lecture at the Trainees Pre-Conference Workshop
• Monetary gift and plaque
• Formal Award presentation at the CNS Banquet
AWARD SPONSOR OPPORTUNITIES

CNS ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Halifax, Nova Scotia – May 3-5, 2018

AWARDS

The Awards listed below represent those currently available for sponsorship. Sponsorship of CNS awards helps us to offset travel, accommodation and/or honourarium/prize. The sponsorship value has been calculated in light of the related costs and conference exposure per award.

Nutrition Graduate Student and Trainee Oral Abstract Award

The Christine Gagnon Memorial Travel Award is given for excellence in nutritional sciences research and reporting. Eight recipients are selected from the online conference abstract submissions.

Includes:
- Oral presentation during the Annual Conference
- Monetary gift and framed certificate
- Formal Award presentation at the CNS Banquet, including announcement of 1st, 2nd, 3rd place winners (who receive an additional framed certificate and monetary gift)

$7,500

Poster Competition Award

Graduate students and trainees are encouraged to submit abstracts to the CNS Annual Conference. Eight poster award winners are selected.

Includes:
- Poster presentation during the Annual Conference
- Formal certificate presentation at the CNS Banquet, including announcement of 1st, 2nd, 3rd place winners (who receive a framed certificate and monetary gift)

$5,000

Clinical Nutrition Research Abstract Award

The Joanne Schweitzer Award of the Canadian Nutrition Society is given to a registered dietitian who has submitted a clinical nutrition research abstract to the CNS Annual Conference.

Includes:
- Formal Award presentation at the CNS Banquet
- Monetary gift and framed certificate

$4,000

Thematic Conference Abstract Award for Outstanding Research relating to the CNS Thematic Conference

The Thematic Conference Abstract Award is given for student work (based on an abstract submitted to the CNS Annual Conference) in the field related to the CNS Thematic Conference of the current year.

Includes:
- Formal Award presentation at the CNS Banquet
- Monetary gift and framed certificate

$3,000

Postdoctoral Fellowships

Fellowships consist of salary support for awardee(s) and are facilitated via CNS (and possibly other partners).

Includes:
- Formal Award presentation at the CNS Banquet
- Salary support and framed certificate

$72,000

Annual Conference Travel Award

This award provides monetary support to offset travel and conference costs (including registration fees) to attend the CNS Annual Conference. An unlimited number of Travel Awards is available.

Each $2,500

$2,500 Each
### Award Sponsor Opportunities

#### CNS Annual Conference Sponsorship Opportunities

Halifax, Nova Scotia – May 3-5, 2018

<table>
<thead>
<tr>
<th>Award Description</th>
<th>Value</th>
<th>Logo on CNS Awards web page</th>
<th>Acknowledgement on Annual Conference Current Sponsors Page</th>
<th>Mention at Annual Conference</th>
<th>Logo on Certificate/Plaque</th>
<th>Opportunity to Submit Congratulatory Letter to Recipient</th>
<th>Presentation during the CNS Conference - Plenary, Presentation, or Acceptance Speech (varies per award)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Khursheed Jeejeebhoy Award for Best Application of Clinical Nutrition in Research Findings to Clinical Practice</td>
<td>$7,500</td>
<td>✔</td>
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<tr>
<td>Earle Willard McHenry Award for Distinguished Service in Nutrition</td>
<td>$5,000</td>
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<tr>
<td>Young Investigator Award for Outstanding Research</td>
<td>$6,000</td>
<td>✔</td>
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<tr>
<td>CNS Volunteer Leadership Award</td>
<td>$4,000</td>
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<tr>
<td>PhD Dissertation Award</td>
<td>$4,000</td>
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<tr>
<td>Nutrition Graduate Student and Trainee Award</td>
<td>$7,500</td>
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<tr>
<td>Poster Competition Award</td>
<td>$5,000</td>
<td>✔</td>
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<tr>
<td>Thematic Conference Abstract Award for Outstanding Research relating to the CNS Thematic Conference</td>
<td>$3,000</td>
<td>✔</td>
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<tr>
<td>Clinical Nutrition Research Abstract Award is given to a Registered Dietitian who has submitted a clinical nutrition research abstract</td>
<td>$4,000</td>
<td>✔</td>
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<tr>
<td>Annual Conference Travel Award</td>
<td>$2,500/each</td>
<td>✔</td>
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</tbody>
</table>
10’ x 10’ Exhibitor Booth

- One (1) 10’x 10’ booth space
- 8’ high back wall, stepping down to 3’ high sidewalls
- One (1) 6’ skirted table and two chairs
- THREE exhibit show passes (additional exhibit passes can be purchased for $400 each)
- Name tags for exhibit representatives
- Company profile (maximum of 40 words) in the conference mobile app
- Complimentary refreshments
- Overnight security in the exhibit area for the duration of the Conference.

Cost:

- $2,800 – Before midnight on March 16, 2018
- $3,300 – From March 17, 2018 – April 15, 2018
- $3,750 – After April 16, 2018+

Annual Conference Table Top Exhibitor

- One (1) 6’ skirted table and two chairs;
- Two exhibit show passes (additional exhibit passes can be purchased for $400 each)
- Name tags for all exhibit representatives
- Company profile (maximum of 40 words) in the conference mobile app
- Complimentary refreshments
- Overnight security in the exhibit area for the duration of the Conference.

Cost:

- $1,900 – Before midnight on March 16, 2018
- $2,400 – From March 17, 2018 – April 15, 2018
- $2,750 – After April 16, 2018+
THEMATIC SPONSORSHIP OPPORTUNITIES

CNS THEMATIC CONFERENCE
ADVANCES IN NUTRITION – FROM DAILY LIVING TO HIGH PERFORMANCE SPORT
Toronto, Ontario – January 13, 2018

DIAMOND THEMATIC Conference SPONSOR
$7,500
- Logo on Thematic Conference webpage, program and signage (add signage and remove rolling PowerPoint slide)
- THREE complimentary registrations
- Product sampling opportunity
- Opportunity to provide co-branded SWAG (cost of item to be covered by partner) OR
- Hotel room gift drop (gift to be supplied) OR
- Conference-related email to delegates
  - Delegate bag insert
  - Exhibit booth (10’ x 10’)
  - Faculty dinner invitation
  - Sponsor ribbons

EMERALD THEMATIC Conference SPONSOR
$3,500
- Logo on Thematic Conference webpage, program, rolling PowerPoint and signage
- ONE Complimentary registration
- Delegate bag product insert
- Sponsor ribbons

RUBY THEMATIC Conference SPONSOR
$5,000
- Logo on Thematic Conference webpage, program and signage (add signage and remove rolling PowerPoint slide)
- TWO complimentary registrations
- Product sampling opportunity
- Delegate bag insert
- Table top booth
- Sponsor ribbons

BROADCAST Sponsor
$10,000
- Title sponsor “Broadcast brought to you by”
- Logo on Thematic Conference webpage, program and signage (add signage and remove rolling PowerPoint slide)
- ONE Complimentary registrations
- Conference-related email to delegates
- Delegate bag insert
- Exhibit booth (10’ x 10’)
- Faculty dinner invitation
- Sponsor ribbons
## 2018 CNS SPONSORSHIP PROSPECTUS

<table>
<thead>
<tr>
<th>PARTNER</th>
<th>ANNUAL CONFERENCE SPONSOR</th>
<th>THEMATIC CONFERENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum/Premier</td>
<td>$70,000</td>
<td>Diamond</td>
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<tr>
<td>Gold</td>
<td>$45,000</td>
<td>Ruby</td>
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<tr>
<td>Diamond</td>
<td>$10,000</td>
<td>Ruby</td>
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<tr>
<td>Emerald</td>
<td>$6,000</td>
<td>Emerald</td>
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</tbody>
</table>

### Logo recognition on CNS website
- Platinum/Premier: ✓
- Gold: ✓
- Diamond: ✓
- Ruby: ✓
- Emerald: ✓

### Logo recognition at CNS Events
- CNS Annual Conference: ✓
- CNS Thematic Conference: ✓
- CNS Webinar series: ✓

### Complimentary registrations:
- CNS Annual Conference: FOUR
- CNS Thematic Conference: THREE
- CNS Webinar series: THREE

### Opportunity to host a plenary/symposium lecture (Annual Conference)
- ✓
- EXTRA $3500
- EXTRA $5000

### Exhibit booth space at the Annual and Thematic Conferences
- PRIME 10’ x 10’
- PRIME 10’ x 10’
- 10’ x 10’
- Table top
- 10’ x 10’
- Table top

### Opportunity to co-host a Webinar
- TWO WEBINARS
- ONE WEBINAR

### Logo on delegate bags
- ✓

### Delegate bag insert
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

### Product sampling opportunity
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

### Advertisement in printed program
- FULL PAGE
- HALF PAGE

### Advertisement on the CNS website
- ✓

### Advertisement in the conference mobile app
- ✓
- ✓

### Social media recognition
- ✓
- ✓
- ✓
- ✓

### Conference badge ribbons
- PARTNER RIBBON
- SPONSOR RIBBON
- SPONSOR RIBBON
- SPONSOR RIBBON
- SPONSOR RIBBON
- SPONSOR RIBBON

### Meeting with CNS Board of Directors
- ✓

### Faculty Dinner Invitation (Thematic Only)
- ✓
For more information and to discuss sponsorship packages, please contact

Andrea Grantham, CNS Executive Director
(613) 482-8020 ext 1
andrea@cns-scn.ca